



CONSULTATION PAPER FOR REVIEW OF BNPL CODE RELEASED AND SUBMISSIONS INVITED

8 November 2022. The Australian Finance Industry Association (AFIA) announced a review of the Buy Now Pay Later (BNPL) Code of Practice on 14 October 2022. The Review is being led by Promontory Australia who have issued a consultation paper to guide the Review.

The Review will assess the effectiveness of the BNPL Code in achieving its objectives, which include promoting customer centricity in design, marketing, and distribution, supporting high industry standards and compliance with legal and self-regulatory obligations, and driving best practice across the BNPL industry.

The Review is being led by Mr Peter Kell, Managing Director of Promontory Australia. AFIA has commenced this review six months earlier than originally planned in response to feedback from stakeholders.

Diane Tate, CEO of AFIA, encouraged participation in the review by consumer representatives, retailers and merchants, and other stakeholders with an interest in or experience of BNPL products and services, to help enhance the strength of the standards contained in the BNPL Code.

"AFIA will be preparing a submission to the review with our BNPL members. I strongly encourage anyone with an interest in the outcome of the review to make their views known through a submission," Ms Tate said.

The [consultation paper](#) and details on [how to participate in the Review](#) can be found on the AFIA website.

Promontory invites submissions by email to BNPLCode@promontory.com by 9 December 2022.

Comments and information received in submissions will be considered alongside interviews and other relevant information and data to inform Promontory's findings. Subject to the information received in response to the consultation, Promontory may conduct a limited second round consultation in early 2023 on specific issues.

Findings will be reported to AFIA by 1 March 2023.

Once the review is complete, AFIA and the BNPL members will consider the recommendations and any changes that may be needed to ensure the BNPL Code continues to promote best practice consumer protections and supports competition and innovation in finance.

ENDS

For more information, please contact Anna Fitzgerald, Executive Director, Communications & Strategy at AFIA anna.fitzgerald@afia.asn.au or 0410 447 922.

ABOUT AFIA

AFIA is the only peak body representing the entire finance industry in Australia.

We represent close to 150 members, including bank and non-bank lenders, finance companies, fintechs, providers of vehicle and equipment finance, car rental and fleet providers, and service providers in the finance industry. We are the voice for advancing a world-class finance industry and our members are at the forefront of innovation in consumer and business finance in Australia. Our members finance Australia's future.

We collaborate with our members, governments, regulators and customer representatives to promote competition and innovation, deliver better customer outcomes and create a resilient, inclusive and sustainable future. We provide new policy, data and insights to support our advocacy in building a more prosperous Australia. More information at afia.asn.au

ABOUT PROMONTORY

Promontory, a business unit of IBM, is a premier consulting practice with particular expertise in regulatory, policy and market issues in financial services. More information at promontory.com